

VINCE ARIZALA

Human-Centered AI Systems Architect · contact@vincearizala.com · vincearizala.com

VINCE ARIZALA · HUMAN-CENTERED AI SYSTEMS ARCHITECT

AI Solutions Architect · AI Automation Specialist · Digital Operations Professional

I help founders and operations leaders turn ambiguous AI ambitions into clear, executable systems. Diagnosis before treatment. Workflows before software. Architecture before implementation.

WHO I HELP

Teams that know AI matters but are not sure where to start, what to build, or whether their workflows can support it. Typical buyers: ops leaders, founders, and product owners at SMBs and mid-market organizations who need clarity before committing to tools or development spend.

HOW I WORK

Workflow-First — Map how work actually happens before choosing or building any software. Most AI failures are process problems dressed as technology problems.

Human-Centered AI — AI is the medium, not the objective. Design for the people who use the system, not the demo.

AIM Framework (Assess → Identify → Map) — A three-phase diagnostic used in every engagement:

- **Assess** — How does the business operate today? Where do time, money, and quality leak?
- **Identify** — Which AI opportunities have the highest leverage for this context?
- **Map** — Future-state workflows, integration logic, and a phased roadmap before any build begins.

HOW TO ENGAGE

LEVEL	OFFER	INVESTMENT
Free	Case studies, articles, AI Readiness Assessment	\$0
Entry	AI Workflow Audit, Automation Assessment	\$99-\$500
Session	AI strategy, workflow architecture, product design	\$500-\$2,500+
Flagship	AI Product Blueprint	\$2,000-\$10,000+
Project	Automation, AI integration, learning systems	\$5,000-\$50,000+
Retainer	Fractional AI architect / advisor	\$500-\$10,000+/mo

AI PRODUCT BLUEPRINT (FLAGSHIP)

Before spending \$50,000 on software, get the complete blueprint first. Deliverables include opportunity map, workflow diagrams, current and future-state design, technology recommendations, 90-day roadmap, implementation priorities, and risk analysis. Typical timeline: 3-6 weeks.

Sales motion: assessment → blueprint → roadmap → implementation. Sell diagnosis first, never implementation first.

SELECTED PROOF

- **Adaptive AI-Powered LMS** — AI-architected gamified learning platform for federal/government training; adaptive simulations and multi-role telemetry dashboards.
- **vincearizala.com** — Production consulting platform built solo: multi-lane routing, AI Readiness Assessment, lead capture, and technical SEO.
- **KAIA (current)** — AI Solutions Architect at an Emmy-winning visualization agency delivering mission-critical work for NASA, DARPA, MIT Media Lab, Disney, and Nike. Agency context only; not presented as direct client relationships.

NEXT STEP

Start with the free AI Readiness Assessment or book a discovery call. Every paid engagement begins with confirming fit and scope before any commitment.

Diagnosis before treatment. Workflows before software. Architecture before implementation.